



ESIC Award
FOR THE BEST POSTGRADUATE
ENTREPRENEURIAL INITIATIVE

AWARD RULES AND REGULATIONS 2020/2021

The Professional Development Unit of the Postgraduate area and Entrepreneurs Service announce the

ESIC AWARD FOR THE BEST POSTGRADUATE ENTREPRENEURIAL INITIATIVE

This prize aims to promote entrepreneurial spirit and drive the generation of business projects—both company start-ups and intrapreneurship—with a technological or digital component among the students of the various ESIC postgraduate programmes and provide support for their successful undertakings.

1. RECIPIENTS

Any ESIC postgraduate students from any campus who have finished their course that year.

2. PRE-REQUISITES AND PARTICIPATION

Have completed the Master's final dissertation for the academic year of the award and obtained a mark from the academic board of 8 points or higher. Have presented your application to your course leaders between 1st September and 15th October, before the award deadline on the last day at 12pm.

3. SELECTION OF FINALISTS

The course leaders will select one (or maximum two) from each group to participate in the finalist selection stage and will send the selected projects to the postgraduate award co-ordinators by 20th October 2021. The ESIC Entrepreneurs Postgraduate Area, together with ESIC Entrepreneurs, will select the finalist projects from among those received.

4. PANEL

The finalists will present their work before a panel formed of business and teaching professionals chosen by the organisers. The selection of finalists and decisions of the panel are final. The prize will be awarded in November 2021.

5. JUDGING CRITERIA:

Projects will be judged using the following criteria:

- ▶ Suitability and value contribution of the initiative
- ▶ Technical, commercial, economic and financial feasibility
- ▶ Degree of innovation and responsible impact.
- ▶ Coherence of presentation.

6. AWARDS

Student Award

● **The winning team** will receive:

- ▶ 2,000 Euros.
- ▶ **Guidance** on setting up their project by the Entrepreneurs unit on their campus.
- ▶ **Gift package.**

● **First and second runner-ups** will receive:

- ▶ 1,000 Euros.
- ▶ **Guidance** on setting up their project by the Entrepreneurs unit on their campus.
- ▶ **Gift package.**

Teams reaching the finals will receive a participation certificate.

FURTHER INFORMATION:

ENTREPRENEURS AREA OF THE PROFESSIONAL DEVELOPMENT UNIT:

Vicente Arregui (Executive Director of the PDU Entrepreneurs Area)

Entrepreneurs Office. Floor 0 (PDU).

Pozuelo de Alarcón campus.

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POSTGRADUATE AREA:

Enrique Zorita (EMBA Co-ordinator) Postgraduate office.

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WEBSITE AND E-MAIL ADDRESSES:

<https://www.esic.edu/emprendedores#emprendedores@esic.edu>