



ESIC Award

FOR THE BEST UNDERGRADUATE
FINAL DISSERTATION IN
ENTREPRENEURIAL INITIATIVES

AWARD RULES AND REGULATIONS 2020/2021

Academic Department for Business Management, Entrepreneurs
Area of the Professional Development Unit and the
Undergraduate Final Dissertation Department announce the

ESIC AWARD FOR THE BEST UNDERGRADUATE FINAL DISSERTATION IN ENTREPRENEURIAL INITIATIVES

The aim of this award is to recognise the excellence of undergraduate final dissertations in entrepreneurial initiatives. It also aims to promote and support business ideas within the university community, and foster entrepreneurial spirit and innovation.

1. RECIPIENTS

Students studying at ESIC at any campus who present their undergraduate final dissertation in the field of Entrepreneurial Initiatives for the academic year of the award.

2. PRE-REQUISITES

Have presented an undergraduate final dissertation for the academic year of the award announcement and have obtained a **mark of 8 points or higher** from the academic board.

3. HOW TO PARTICIPATE

1. **Choose Entrepreneurial Initiatives** as the area for your **undergraduate final dissertation**.
2. **Write and present your undergraduate final dissertation**.
3. See if your mark is 8 or higher.
4. **Register through the awards form from 20 July to 30 September**.
5. If you are selected as a finalist for your final dissertation, you will receive an invitation to give a **presentation at the Awards finals in November 2021**.

4. JUDGING CRITERIA:

This award aims to support the realisation of initiatives. Projects will be judged using the following criteria:

- ▶ Suitability and value contribution of the initiative.
- ▶ Technical, commercial, economic and financial feasibility.
- ▶ Degree of innovation and responsible impact.
- ▶ Coherence of presentation.

5. SELECTION OF FINALISTS.

The Undergraduate Final Dissertation Department, together with the Business Management Department and ESIC Entrepreneurs will select the finalists from among the undergraduate final dissertations presented for the award.

6. PANEL

The finalists will present their work before a panel formed of business and teaching professionals chosen by the organisers. The selection of finalists and decisions of the panel are final.

7. AWARDS

Student Award

- **The winning team** will receive:
 - ▶ 1,000 Euros.
 - ▶ **Guidance** on setting up their project by the Entrepreneurs unit on their campus.
 - ▶ **Publication of the undergraduate final dissertation in the ESIC Editorial** subject to approval by the editorial board.
 - ▶ **Gift package.**
- **First and second runner-ups** will receive:
 - ▶ **Guidance** on setting up their project by the Entrepreneurs unit on their campus.
 - ▶ **Gift package.**

Teams reaching the finals will receive a participation certificate.

Tutor Award (Faculty and Research Staff)

The tutor of the winning undergraduate final dissertation team will receive:

- ▶ **Certificate and gift package.**

FURTHER INFORMATION:

ENTREPRENEURS AREA OF THE PROFESSIONAL DEVELOPMENT UNIT:

Vicente Arregui (Executive Director of the PDU Entrepreneurs Area)

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ACADEMIC DEPARTMENT FOR BUSINESS MANAGEMENT:

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