

# Inventions with the "Designed in Spain" seal that have crossed borders.

1850  
GUITAR

ANTONIO TORRES JURADO

**EMOTION:** an element able to make you feel through unique sounds.



1833  
CALCULATOR

RAMÓN VERA

**FUNCTIONALITY:** an element that crossed the limits of finite calculation.



1851  
SUBMARINE

ISAAC PERAL

**INVESTMENT:** until then, nobody had conceived military strategies below the sea.



1909  
SOR SYSTEM

(System for blind people to write)

MARÍA DEL CARMEN ORTIZ ARCE

**INTEGRATION:** a method that made the impossible possible, allowing to write texts with characters that are visible to the sight and legible to touch.



1935  
ASTRONAUT SUIT

EMILIO HERRERA

**AMBITION:** the human being does not conform with its territory, its dream is to reach the unknown.



1937  
FUTBOLIN

ALEJANDRO FINISTERRE

**COMPETITIVENESS:** carry the essence of an exciting sport to a small territory.



1949  
DIGITAL BOOK

ÁNGELA RUIZ ROBLES

**VERSATILITY:** a mechanical alphabet with elements of drawings on the left and subjects on the right that changed how to perceive education.



Decade of the 50  
ALPHABET SOUP

PEDRO OCÓN DE ORO

**CURIOSITY:** an intelligent way to find concepts in a word search.



1958  
LOLLIPOPS  
(chupa-chups)

ENRIC BERNAT

**PRACTICALITY:** a simple but revolutionary way to enjoy candy.



1991  
DNA POLIMERASA

(Allows the dna to be amplified in small quantities.)

MARGARITA SALAS FALGUERAS

**TRANSFORMATION:** a virus that became a prodigious enzyme.



**SOURCE:** FRANCISCO TORREBLANCA,  
PROFESSOR OF ESIC

#ESICCOMERCIOINTERNACIONAL

 **ESIC**  
BUSINESS & MARKETING SCHOOL

Transforming people